

Enhancing Elder Care Operations with Targeted Data Solutions

Industry: Healthcare/Social Services
(Nursing Homes, Elder Law)



CLIENT OVERVIEW:

A Chicago-based elder care network serves Cook County with \$85 million in revenue and 250-600 employees.

OBJECTIVES:

To obtain verified contacts for nursing staff and elder law attorneys to support staff scheduling software and compliance training modules.

CHALLENGES:

- High turnover among nursing staff is affecting outreach relevance.
- Difficulty coordinating with private versus state-funded facilities.

SOLUTION:

- Delivered up-to-date contact lists segmented by role and facility type.
- Provided verified compliance data to support elder law attorney training initiatives.

RESULTS:

- Improved outreach efficiency and engagement with the right staff.
- Streamlined implementation of scheduling and compliance systems.

CLIENT FEEDBACK:

"Infodepots enabled us to quickly identify key staff and legal contacts, making our scheduling and compliance initiatives far more effective."