

# Enhancing Mining Operations and Compliance with Precision Data

Industry: Mining, Legal, Healthcare (South Africa)

## CLIENT OVERVIEW:

A Johannesburg-based mining group generates \$310 million in revenue and employs 900–1,500 professionals.



## OBJECTIVE:

To acquire targeted contacts for AI-driven safety compliance, healthcare benefits management, and legal risk software within mining operations.

## CHALLENGES:

- Difficulty distinguishing public vs. private mining contracts and ESG compliance requirements.
- Reaching procurement heads in remote mining regions.

## SOLUTION:


- Delivered verified contact lists of compliance officers, healthcare managers, and legal heads, segmented by facility type.
- Integrated ESG and contract-type insights to enable targeted outreach.

## RESULTS:


- Improved engagement with key decision-makers across mining operations.
- Streamlined campaigns with accurate, actionable data supporting compliance and procurement initiatives.

## CLIENT FEEDBACK:

**"Infodepots' data solutions allowed us to navigate complex mining contracts and reach the right decision-makers efficiently."**

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