



# DRIVING SAFETY AND OPERATIONAL EFFICIENCY WITH INFO DEPOTS' TARGETED MINING DATA

Industry: Mining & Industrials

## CLIENT OVERVIEW:

Industrial Mining Solutions, headquartered in Perth, Australia, is a global leader in providing mining and industrial support services. With revenues of \$1.2 billion and a workforce of 4,500 to 6,000 employees, the company supports large-scale mining operations across Australia and New Zealand.

## OBJECTIVES

To obtain accurate and up-to-date contact lists of mining operations managers and safety compliance officers in Australia and New Zealand.

## Challenges

- Difficulty reaching remote mining site contacts.
- Outdated or incomplete safety compliance officer records.

## SOLUTIONS

- Delivered verified and region-specific lists of operations managers and compliance officers across Australia and New Zealand.
- Applied advanced validation processes to ensure up-to-date and reliable contact information.

## RESULTS:

- Strengthened outreach to key decision makers in mining operations.
- Improved compliance-driven campaigns with accurate officer data.

## CLIENT FEEDBACK:

*"INFO DEPOTS helped us overcome one of our biggest challenges—reaching the right contacts in remote mining sites with accurate and reliable data. Their solution gave us the edge we needed to improve both operations and compliance initiatives."*