

EXPANDING APAC CLOUD MARKET REACH WITH INFO DEPOTS' COMPLIANT DATA SOLUTIONS

**INDUSTRY: CLOUD MANAGEMENT
SOFTWARE (APAC)**

CLIENT OVERVIEW:

AsiaPacific Cloud Collective, based in Singapore, is a leading provider of cloud management software solutions across the APAC region. With annual revenues of \$580 million and a workforce of 1,100 to 1,800 employees, the company empowers enterprises to optimize cloud infrastructure, security, and cost management.

OBJECTIVE:

- To secure APAC-compliant contact lists of cloud architects and IT managers in Singapore, Australia, and Japan for regional growth campaigns.

CHALLENGES:

- Navigating diverse and stringent data compliance regulations across multiple APAC countries.
- Addressing inconsistencies and language barriers in contact information.

SOLUTION:

- INFO DEPOTS delivered region-specific contact lists fully compliant with APAC data privacy standards.
- Localized validation ensured accuracy across different languages and formats.

RESULTS:

- Strengthened market penetration in Singapore, Australia, and Japan.
- Ensured legal and regulatory compliance, minimizing risk in regional campaigns.

CLIENT FEEDBACK:

"INFO DEPOTS provided us with precisely what we needed – APAC-compliant, accurate, and localized data. Their tailored approach allowed us to expand into new markets confidently and effectively."

