

Enhancing Cross-Border Healthcare Outreach with Infodepots Data



Industry: Healthcare

Client Overview:

TransContinental Health Systems, headquartered in Toronto, Canada, is a major healthcare provider serving both Canadian and U.S. markets. With revenues of \$680 million and a workforce of 2,500 to 3,500 employees, the organization focuses on primary care and specialty clinics, managing operations across multiple locations.

Objective:

To obtain HIPAA-compliant, verified contact lists of physicians and hospital administrators across the U.S. and Canada for targeted outreach.

Challenges:

- Navigating complex cross-border compliance requirements for healthcare data.
- Identifying and eliminating duplicate records across multiple clinics and facilities.

Solution:

- INFO DEPOTS provided HIPAA-compliant datasets with rigorous verification processes.
- Advanced deduplication techniques were applied to ensure clean, non-redundant records.

Results:

- Achieved seamless compliance with both U.S. and Canadian healthcare data regulations.
- Enhanced efficiency of outreach campaigns through clean, deduplicated records.

Client Feedback:

"INFO DEPOTS gave us a compliant and reliable solution to manage our cross-border healthcare outreach. Their accuracy and attention to compliance made all the difference for our campaigns."



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