

Client Overview:

Midwest Elder Care Alliance, based in Chicago, Illinois, is a leading organization dedicated to advancing elder care services across the Midwest. With annual revenue of \$85 million and a workforce of 220 to 450 employees, the alliance supports nursing homes, legal professionals, and financial institutions in providing comprehensive care for the elderly.

Objective:

To secure verified and up-to-date contact lists of nursing home administrators, elder law attorneys, and trust officers, specifically within Cook, DuPage, and Lake Counties.

Challenges:

- High turnover rates in social worker and administrative roles created inconsistencies.
- Legal professional contact data was frequently outdated, impacting outreach efforts.



Strengthening Outreach in Elder Care Services with Infodepots Data

Industry: Healthcare / Social Services

Solution:


- INFO DEPOTS delivered a curated database of verified, role-specific contacts.
- Segmentation by geography ensured coverage of targeted counties in Illinois.

Results:


- Improved accuracy in reaching nursing home decision-makers and elder law attorneys.
- Strengthened partnerships with trust officers to support elder care services better.

Client Feedback:

"INFO DEPOTS gave us the reliability we needed. Their accurate, targeted lists helped us connect with the right professionals in elder care, ensuring our outreach was both timely and impactful."

 +1 833-936-4636

 www.infodepots.com

 228 Park Ave S 60111 New York, NY 10003