

Enhancing Mining and Health Sector Outreach with Custom Data

Industry: Mining, Healthcare, Legal



Client Overview:

Johannesburg Mining & Health Consortium, based in Johannesburg, South Africa, generates \$950 million in annual revenue and employs between 3,200 and 4,500 professionals.

Objective:

To acquire precise, custom-built contact lists for mining safety officers, healthcare providers serving mines, and legal compliance teams across South Africa.

Challenges:

- Outdated contact information for professionals in remote mining locations.
- Difficulty differentiating between public and private mining companies for targeted outreach.

Solution:

- Delivered a tailored, validated dataset segmented by role and industry relevance.
- Implemented verification protocols to ensure accuracy, especially for contacts in remote areas.

Results:

- Improved ability to directly engage safety, healthcare, and legal teams in mining organizations.
- Streamlined outreach to the correct entities, minimizing wasted efforts and resources.

Client Feedback:

"INFO DEPOTS' precise and reliable data enabled us to connect with the right professionals across the mining and health sectors. Their attention to detail saved us time and ensured compliance with our outreach goals."