



DRIVING STRATEGIC ENGAGEMENT IN SENIOR AND LEGAL SERVICES WITH VERIFIED CONTACT INTELLIGENCE

Industry

Individual and Family Services

Client Overview

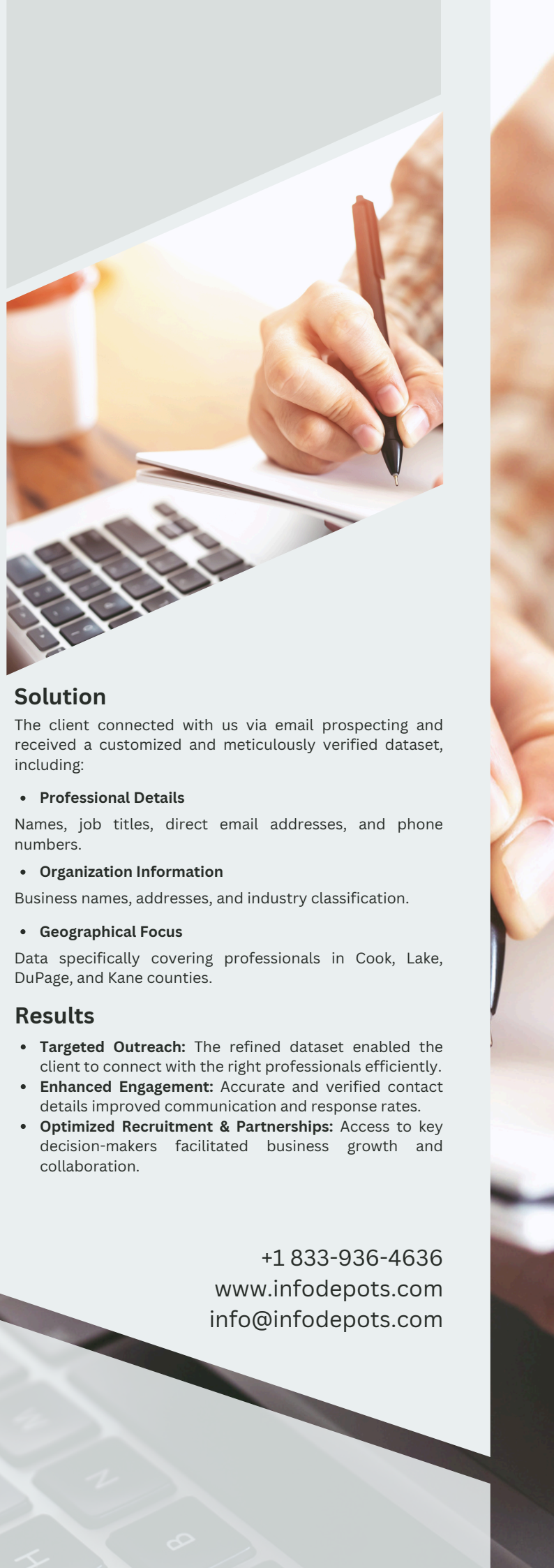
A leading provider of in-home care services across the USA, specializing in senior care solutions. The company has a revenue of \$1 billion and employs between 51-200 professionals, focusing on improving the quality of life for elderly individuals through personalized care services.

Objective

The client needed a focused database of Social Workers, Nurses, Nursing Home and Assisted Living Administrators, Elder Law Attorneys, and Trust Officers in Cook County, Lake County, DuPage, and Kane. This would help them improve their outreach and connect with important professionals in senior care and legal services.

Challenges

- 1. Precise Contact Identification:** Finding the right professionals in multiple specialized fields.
- 2. Geographical Targeting:** Ensuring accurate data for specific counts in Illinois.
- 3. Data Accuracy & Completeness:** Eliminating outdated or irrelevant records to enhance engagement.



Solution

The client connected with us via email prospecting and received a customized and meticulously verified dataset, including:

- **Professional Details**

Names, job titles, direct email addresses, and phone numbers.

- **Organization Information**

Business names, addresses, and industry classification.

- **Geographical Focus**

Data specifically covering professionals in Cook, Lake, DuPage, and Kane counties.

Results

- **Targeted Outreach:** The refined dataset enabled the client to connect with the right professionals efficiently.
- **Enhanced Engagement:** Accurate and verified contact details improved communication and response rates.
- **Optimized Recruitment & Partnerships:** Access to key decision-makers facilitated business growth and collaboration.

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Client Feedback

"We are satisfied with the quality of data provided. The precise targeting and accuracy have significantly improved our ability to engage with the right professionals in our industry."