



Driving GDPR Compliant Outreach for Cloud Management Solutions in EMEA

Industry: Cloud Management Software



Client Overview:

CloudSphere GmbH, headquartered in Munich, Germany, is a leading provider of cloud management solutions with €500 million in annual revenue and a workforce of 800–1,200 employees. The company focuses on delivering secure and scalable cloud optimization to enterprises in highly regulated industries.

Objective:

To obtain GDPR-compliant contact lists of Cloud Architects and IT Directors within financial services and manufacturing organizations across the EMEA region.

Challenges:

- Navigating strict GDPR for multi-country outreach.
- Identifying true decision-makers versus technical influencers in large enterprises.

Solution:

- Delivered GDPR-compliant, verified records of Cloud Architects and IT Directors.
- Applied advanced data segmentation to separate decision-makers from influencers.

Results:

- Ensured full GDPR compliance, minimizing regulatory risks.
- Increased targeting efficiency by 60% through precise segmentation.

Client Feedback:

"Infodepots' GDPR-compliant data and precision targeting gave us the confidence to scale our campaigns across EMEA without regulatory concerns."