

Enabling Ultra-High-Earner CPA Outreach with Precision Data

Industry: Financial Services

CLIENT OVERVIEW:

A Northeast-based financial advisory firm with 60–110 employees and \$75 million in revenue, serving high-net-worth clients and CPA professionals.

OBJECTIVE:

To access verified contact lists of CPAs earning above \$250K and W2 tech sector earners across the Northeast USA.

CHALLENGES:

- <8% response rate due to poorly segmented datasets.
- Difficulty separating boutique firms from Big 4 feeder networks.

SOLUTION:

- Delivered income-verified CPA lists with segmentation by firm type.
- Appended job role and employer classification for W2 tech earners.

RESULTS:

- Achieved a 62% increase in response rates.
- Enabled niche targeting of high-value professionals with confidence.

CLIENT FEEDBACK:

"Infodepots helped us finally connect with the top-tier professionals our campaigns were missing. Their segmentation was spot on."

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