



Strengthening Communication Pipelines in Healthcare Through Verified Email Intelligence

Industry: Healthcare (Primary Care Hospitals & Specialist Offices)

Client Overview:

A well-established healthcare provider headquartered in Toronto, Ontario, Canada, with a revenue of \$300 million and a workforce of 1,000–1,500 employees. The organization focuses on delivering integrated care through hospitals and specialist offices across Canada and the USA.

Challenges:

High email bounce rates due to invalid and outdated contact records.
Difficulty segmenting and targeting private clinics versus public hospitals effectively.

Solution:

Delivered verified HIPAA-compliant email lists of hospital administrators and specialists segmented by facility type and region.
Provided advanced data appending services to update internal systems and enhance targeting accuracy.

Results:

Significantly reduced bounce rates and improved direct outreach to healthcare decision-makers.
Enabled more strategic segmentation and communication across public and private healthcare entities.

Client Feedback:

"Infodepots helped us eliminate inefficiencies in our contact databases and vastly improved our outreach to healthcare decision-makers across North America."



+1 833-936-4636



www.infodepots.com



228 Park Ave S 60111 New York, NY 10003